BOXPASS™

DROP-INS DONE PROPERLY!

Every box, every club, every system, on one map. Athletes find you, pay up front and sign your waiver before they arrive.
The booking? Lands in the system you already run.
You set the price. You keep the majority!

Founding Offer: Keep 100% of your class price on EVERY class 1st Jan - 31st Mar 2027

List before 1st January 2027

boxpass.co.uk · @BoxPassUK

THE OPPORTUNITY

FUNCTIONAL FITNESS IS A SET OF INDIVIDUAL SILOS

A CrossFit athlete searches the CrossFit map. A HYROX athlete searches the HYROX finder. Everyone else is on Google. When they do find you, they still have to join your TeamUp, Wodify or PushPress to buy one class - so MAYBE they DM you instead, wait, and pay on the door or train somewhere else. One in four class bookings is made on the day. Most of those never get through.

Siloed by modality

Four places to search, none of them yours. The athlete who would pay to train with you can't see you.

Locked in your platform

Your classes live inside your management system. A visitor won't join it for one session, so it's a DM, a bank transfer, and no waiver until they walk in.

The lead walks past

The best-run gyms grow by turning visits into trials and members. Every drop-in that gives up at the gate is that lead, lost.

Sources: TeamUp Group Fitness Industry Trend Report 2026 (34m bookings); Wodify, Inside the Top 10% of Gyms, 2025

HOW IT WORKS

KEEP YOUR SYSTEM. WE BRING THE ATHLETES.

01

You list and keep your system

Ten minutes: postcode, price, facilities, photos. Connect your management platform and your timetable syncs itself. Bookings landing back in it automatically. TeamUp & Wodify live. PushPress pending. Or reach out and we'll onboard.

02

They find you and pay

One map for every modality - CrossFit, HYROX, functional fitness, run clubs. Athletes see your classes and live spaces and pay up front. Travellers, race-week, locals trying somewhere new. Everyone is a potential new lead or member.

03

They sign and turn up

Your own waiver, signed in the app before they arrive, held on file for your insurer.
You get the booking, the name, and the lead.

No listing fee. No contract. No exclusivity. No new system. Your members never see a cheaper price than they pay you.

WORKS WITH YOUR SYSTEM

YOUR TIMETABLE SYNCS. BOOKINGS LAND BACK IN IT.



LIVE

Classes and spaces sync automatically. Every BoxPass booking is registered to the class in TeamUp within seconds; cancellations are removed just as fast. Running at our first gyms today.



LIVE

Classes and spaces sync automatically. Each athlete arrives as a client tagged BoxPass, on a free one-class pack you create once, and the booking appears on your Wodify calendar within seconds with the signed waiver noted. Cancellations are recorded in Wodify. Running at our first gyms today.



PENDING

Connector built against PushPress's published API; partnership application submitted and awaiting their partner access. Until then, PushPress gyms list with a typed timetable.

Any other system, or none: type your timetable in once and manage it from your phone. Nothing to replace, nothing new to run.

TeamUp, Wodify and PushPress are trade marks of their respective owners, shown to indicate compatibility; no endorsement implied · boxpass.co.uk

WHAT YOU KEEP

YOU SET THE PRICE - ITS A 70/30 SPLIT IN YOUR FAVOUR.

A £15 DROP-IN

Class price (set by you)	£15.00
BoxPass share (30%)	£4.50
You receive	£10.50

70/30 on classes of £5 and above; a £1.50 minimum below that, so cheap community sessions and run clubs can list too.

FOUNDING GYM OFFER

100%

of your class price on every class from **1st January 2027** to **31st March 2027**. List before **1st January 2027**.

Discounts are yours to set and come out of your share only. Every class that ran in a month is paid to your bank account on the 1st of the next, with a statement. Cancel or change your listing any time.

Standard terms apply after the founding period · boxpass.co.uk/terms

ABOUT THE FOUNDER

BUILT BY ONE OF YOUR MEMBERS.

Being active has been front and centre at every stage of my life: sport as a kid and a teen, five-sets-of-ten in commercial gyms through my twenties and thirties. Then, coming out of Covid, a serious injury put me on the sidelines for three years. An operation and weekly physio at USC CrossFit got me back, and walking out of those sessions I understood what a box community actually is.

Three years on I'm still there, hitting PBs at 40 I could only dream of at 25, driven by one ethos: **train together for individual goals.** BoxPass takes that on the road. Any athlete should be able to walk into any box in the country and train with its community, and every independent gym should get the full value of welcoming them.

Away from the barbell: 10 years Military Service. 15+ years running multi-site programmes in property and construction. A professional career of trying to do things better.

Mark Heyes

Founder, BoxPass Ltd · trains at USC CrossFit



NEXT STEP

CLAIM YOUR GYM

Your gym may already be pinned on our map. Claim it, add your price and timetable, and you're live once we've checked the listing.

List online

boxpass.co.uk

About ten minutes, phone or laptop.

Or a 15-minute call

mark@boxpass.co.uk

Reply to this email with a time that suits you.

Who's behind it

Mark Heyes, Founder

BoxPass Ltd. Built for the boxes, not the chains.

BoxPass Ltd · boxpass.co.uk · @BoxPassUK · Founding Gym Offer: list before 1st January 2027 and keep 100% of your class price, 1st January to 31st March 2027